



Social Media PhotoMarketing



Pic2Go **Leveraging Sports** **Photography**

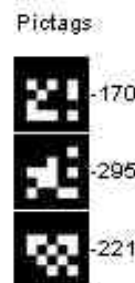
***2012 Leading Sports-Photography Technology
for Running and Cycling Races***

Event Photos Instantly Available for Participants to Share and Purchase

For the first time, Sports Photography has been enhanced with a unique and powerful technology – enabling Instant Photos Tagging=>Sharing=>Purchasing

1 Automate Tagging of Participants in Photos

- ✓ Reduce tagging time
- ✓ Save tagging costs



3 Boost Photo Purchasing

- ✓ Connect your purchasing system
- ✓ Make purchasing available to friends and family via Facebook link

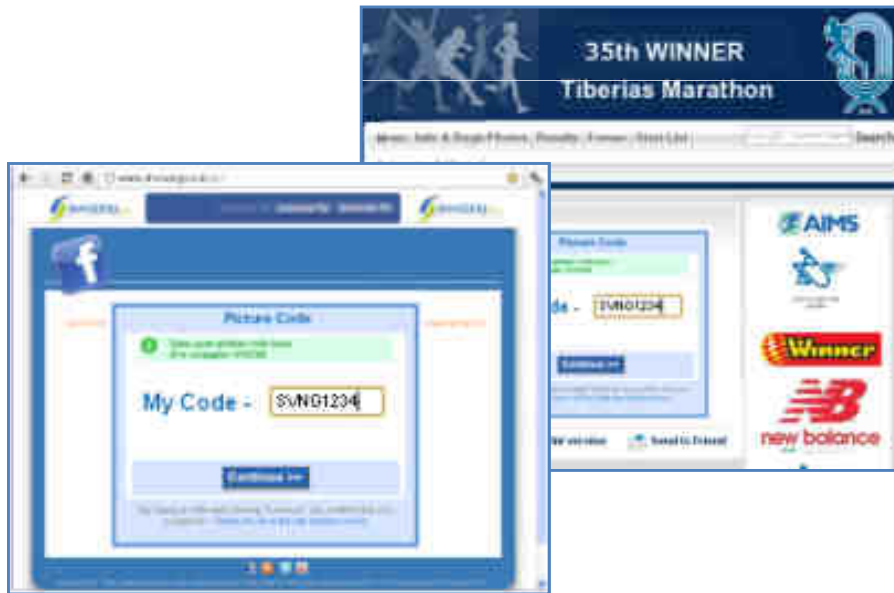
2 Publish Photos to Participants' Facebook

- ✓ Gain viral exposure
- ✓ Acquire new fans
- ✓ Open sponsorship opportunities

Great Experience for Your Participants

**Unique and memorable experience for your participants.
Social Media enhanced, fully branded event for you !**

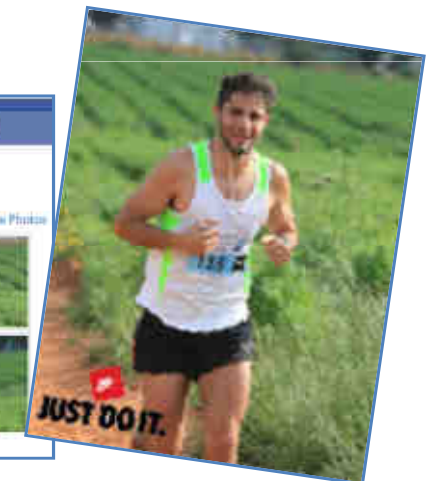
Your website serves as entry-point for participants to retrieve photos



Your branded brochures added to Facebook albums



Photos published to Facebook are branded with your logos



Participants "like" your fan page, as part of photos-retrieval flow



Real World Events

Used at Running Races, Cycling Races, Marathons, Triathlons and more...

Tel Aviv Gillette Marathon
Israel's Largest International Marathon
 Sponsored by Gillette



Israman Samsung
Israel's premier long-distance triathlon race



Kona Odyssey
 Mountain Bike Race



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**Contact Us
with questions or for
free quotations**

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 **Facebook:** Pic2Go for Sports Events