



Social Media PhotoMarketing



Match Photos to Runners Within Minutes Automate Photos-Sharing to Runners' Personal Facebook

Use Pic2go's Unique Technology

Pic2go special 2D barcodes, printed on runners' bibs, enable digital matching of photos to runners.

- ❖ Offer your event participants their high-quality **event photos within minutes**.
- ❖ Use your existing event-photography operation. **No special photography equipment** or chips are required.
- ❖ Easily connect Pic2go to your **photo-purchasing platform**.

Connect Your Event To Facebook

- ❖ Runners can **easily share** event photos in personal Facebook walls.
- ❖ Pre-event registration enable **sending photos to runners walls automatically** (even during the event).
- ❖ **Enjoy Social Media Marketing benefits :**
 1. Huge event exposure on Facebook
 2. New fans collection
 3. Great sponsorship opportunities
 4. Demonstrating innovation

How Does It Work ?



Runners are photographed with special barcodes printed on bibs



Photos are scanned by the Pic2go system - matching them to runners' codes



Runners easily retrieve their photos, using their codes. Photos auto-shared on runners' personal Facebook walls.

See More -



Case Study

<http://bit.ly/k6FLTN>



Sample Photos

<http://on.fb.me/qv9js4>

Blog Post

<http://bit.ly/qqiAHZ>

Contact us Today – contact@pic2go.com