



Pic2Go for Race Photographers

Auto-tag thousands of photos per hour. Offer instant free photos social-sharing.
Enjoy Sponsored Race Photography extra income.



Offer Events & Sponsors with Pic2Go's Instant Branded-Photos Sharing.

Enjoy New Emerging Revenue-Model for Your Business.



You

Event/Sponsor



Shoot & upload photos to Pic2Go system

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Enjoy marketing benefits.
Cover service costs.

Athletes



Instant sharing of free (branded) photos to Facebook

Leading Technology



Live Sharing



Deeper Engagement



Fast & Accurate
Automated
Photo-Tagging
(patent pending)
Barcodes Technology

Instant Posting
of Branded
Photos to Athletes'
Facebook

The most Engaging and
Effective platform for
Race Sponsors

Offering Sponsored Race Photography to Your Clients in **Easy and Effective** with Pic2Go

- ✓ **Tagging Speed & Accuracy**
Auto-tag thousands of photos per hour.
Less than 0.5% false identifications.
- ✓ **Simple & Flexible Operation**
No need for special equipment, extra hardware
or timing system integration.
- ✓ **Instant Facebook Publishing**
Participants get photos instantly published to
Facebook.
- ✓ **Effective for Sponsors**
Rich photos branding capabilities, fans
acquisition included.



Pic2Go is Used by Leading Events and Sponsors Worldwide



Tel Aviv Marathon
Samsung



Bucharest Intl. Marathon
Volkswagen



Malta Marathon
Vodafone



The Color Run Romania
Dero, Orange



Prague Grand Prix
Birell



Jerusalem Marathon
Gillette



What Our Clients Say ...



Anthony Bliss, Managing Director

UK Sport Photo

“Event photography powered by Pic2Go will change the UK events market landscape significantly. The speed for interaction adds a huge value for participants, event organisers and charities alike.”



Radu Condrea, Managing Partner

The Color Run Romania

“Pic2Go is a great app! It offers participants their photos for free and almost instantly, while it helps our sponsors to better communicate in Social Media. The impact is HUGE and we will be happy to use it at all our events.”



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